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### Registration Info:

Tickets	Prime Discount till Dec 15, 2014	Early Bird till Apr 1, 2015	Regular Price
<b>Conference (05.-07.05.2015)</b> Conference including Pre-Conf Sessions, Expo and Evening Event	€ 980	€ 1,490	€ 1,980
<b>Conference + Workshops (05.-08.05.2015)</b> Pre-Conf Sessions, Conference, Expo, Evening Event and Post- Conf Workshops	€ 980	€ 1,980	€ 2,375
<b>Day 1 + Day 2 or Day 2 + Day 3</b>	€ 980	€ 1,295	€ 1,495
<b>Single day</b>	€ 895	€ 895	€ 995

all Prices plus 19% VAT

### Team Discounts:

If you sign in for **more than one person** from your company at the same time, we grant a **10% reduction** of the participation fee to the second participant. In case of **three or more registrations**, the fee for the third and all further participants is **reduced by 15%**. Should you wish to register **5 or more persons**, we offer a **reduction of 25%**, should you want to register **10 or more persons**, we offer a **reduction of 33%**.

Register now online  
for EIC 2015  
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Thought Leadership & Best Practice in  
Identity & Access, Cloud and Digital Risk.

May 05 - 08, 2015  
Munich, Germany

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**2015**  
9<sup>TH</sup> EUROPEAN  
IDENTITY  
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CONFERENCE

**Mastering the Transformational Power  
of Digital Business.**

**Balancing the Need to Protect and  
the Need to Run Your Business.**



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# eic 2015

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The European Identity & Cloud Conference is renowned for its influence and unique combination of thought leadership, best practices, discussions and strategic guidance on the future of security in the world of digital business.

Over 600 IT professionals will assemble in Munich to be inspired by a forward-thinking, worldwide community.

## Key Topics:

- Digital Leadership: Balancing Digital Business Value and the Need for Security
- Assessing and Measuring the Impact of Digital Risk on your Business
- Identity & Access Management as a Digital Business Enabler: Covering associates, customers and partners
- Cloud Security, Privacy & Compliance
- Hybrid Cloud: Integrating Internal and External Environments at all Levels
- Managing Cyber Risk: Why defence is not enough
- The Impact of the Internet of Things on your Business and Infrastructure
- IT & Operational Technology (OT): Catalysing the Fusion of two Contrasting Cultures
- Mobile Infrastructure & Mobility Management

We sincerely hope that you will join us in making EIC 2015, the 9th Conference on Identity & Access management / Governance, Cloud and Digital Risk a true success.



All the top names of the industry under one roof: Expect all important vendors to send their brilliant experts to EIC and share case studies and explain their key strategies.

No single company has sufficient resources, money, time or people to address all of the risks to which it is exposed, and to develop, run and maintain a cyber-defence strategy tight enough to keep at bay all the threats. This is not a new insight and the appropriate term to describe this has been around for more than a decade: Information Risk Management or Digital Risk Management as it should be known in today's digitalised business world.

The new role for IT and Security professionals is managing digital risks: that is facilitating the balance between protecting your business and allowing it to function optimally. IT and security professionals need to focus on business values, and prioritise their efforts, to make the right decisions about what is an acceptable risk and to create security programs which are based on repeatable and measurable, formalized processes. EIC is the place to learn and better understand, how to create a future proof security program- with identity & access management still at its core; This future proof program puts more focus on processes and information flow, as well as supporting activities like provisioning employees, integrating customers, their apps and their partners.

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EIC is the place to be for IT Security professionals who are developing their careers towards the emerging role of the Digital Risk Officer or Chief Digital Officer. This new role must bridge traditional IT with infrastructure technology like SCADA and ICS etc. the Internet of Things (IoT) with the millions of connected devices in an organization, including the digital devices which control the access such as doors and gates.

Imagine The Big Data produced in such a connected enterprise and discover how important it is to know how to protect this data and to reduce the information risks. EIC 2015 will offer a full 2-day track on KuppingerCole's new concept of integrated Risk Impact Assessment strategies, proposing "tools and rules" to build organisational resilience to the known as well as the unknown risks.

To register please visit our conference website at [www.id-conf.com](http://www.id-conf.com) or call us at +49 211 2370 770.

Looking forward to seeing you in Munich!



Meet the experts: Thought leaders from Europe and all over the world will be there to share their insights, ideas and experiences.